

New Media in Film Education

Some good (?!?) practices

cinemazero

Cinema, culture

- Born in Pordenone (Italy) in 1978 as a cultural association
- Run a 3 screens CINEMA with cultural aims
- Photographic exhibitions
- Study conferences
- Retrospectives philologically edited
- Publishing activity
- Photos archives on Pasolini, Fellini, Tarkovskji, Tina M
- Distribution company: Tucker Film
- INTERNATIONAL FESTIVALS + MEDIATHEQUE



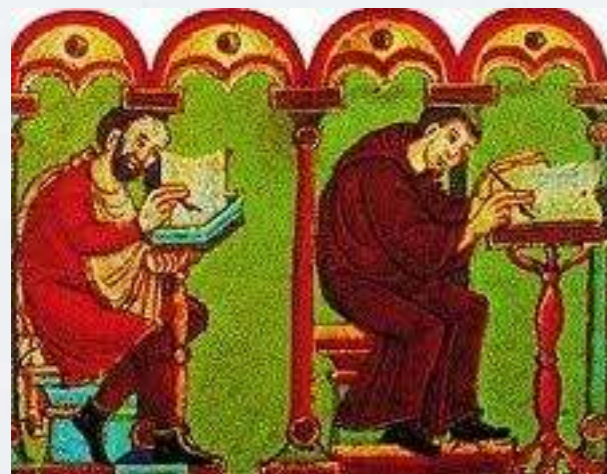
Contemporary Perspectives



- Digital Media: discontinuity



- End of Book Culture



- Going over alphabetic linearity

- Video On Demand

- Reticularity of knowledge (shared)



General aims



- Building up a personal knowledge
- Relinquish “control” of knowledge
- Stimulate the interrelationship (unexpected)
- Increase the participation (young audience)



Tools and methods

★★★★

- Training Pact: “democratic approach”
- Performative teaching (transformative)
 - Technology (corollary)
 - Playful approach
- Content -> Competence
(knowledge of skills)

★★★★

Cinema

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Cinema 2.zero*MY CINEMA!

Social Media + Content Production (Web based) +
Feedback

Example: competitions

<http://scriverecinema.mymovies.it>

Example: “shared” productions

<http://www.ulule.com/primule-e-caseme/>

Scrivere di cinema 2010
SMS contest

Tra parentesi di piacevoli e timorosi affetti,
scrive una sintassi di timide "coincidenze".

Mistero e romanticismo.
Il tempo è artefice di coincidenze che
faranno incontrare persone che si cercano.

Film avvincente con musica adatta alla
situazione. È concentrato su delle
coincidenze di 2 xan ke si potrebbero amare.



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Festival

LE GIORNATE
DEL CINEMA
MUTO



“Pordenone silent film festival”
hashtag #silentfilm LOW LEVEL

<http://instagramersitalia.it/instavideo-contest/>

“Lost film” project HIGH LEVEL
<https://www.lost-films.eu>

#FMK aka Filmmakers al Chiostro YOUNG
<http://fmkfestival.it/2014/en/>
<http://goo.gl/RcBVIW>

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Mediatheque

On line catalogue, with “topic search”

<http://goo.gl/tKQTM5>

Network of mediatheques

<http://goo.gl/vjOOUF>

Educational programmes / results on line

<http://www.youtube.com/watch?v=zbyF-yVwpYM>



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