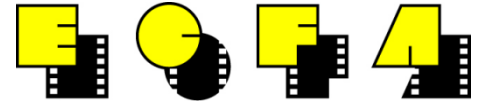


EUROPEAN CHILDREN'S FILM ASSOCIATION
Association Européenne du Cinéma pour l'Enfance et la Jeunesse
Rue du Pavillon 3, B – 1030 Bruxelles

Film Education in Cinema Seminar: ECFA Presentation

7-8 Mai 2014 - Ljubljana

What is it?



What's ECFA?

- ECFA, created in 1988, is the leading organisation for professionals that work with quality films for children and youth people.
- ECFA has 80 members from 26 European countries : film festivals, film makers, producers, sales agents, distributors, exhibitors, TV-programmers, and film educators...

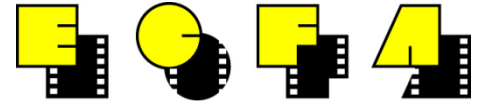
What's the goal of ECFA?

- Securing children's access to the best possible film culture and to increase an awareness of the need for good media politics throughout Europe
- Creating a large professional network and developing collaboration between members

What ECFA offers you?

- A unique network for professionals working within children's film
- An extensive database of European films, festivals and contacts
- Possibility to serve in ECFA-Juries in selected festivals
- Specialised seminars and workshops
- Distributors groups for children's films
- A quarterly newsletter

Who's who?



Who's the board?

Right to left on the picture:

Cecilia Grubb,
BUFF film festival,
Sweden

Kathy Loizou, The
children's media
conference, England

**Felix
Vanginderhuysen,**
general secretary of
ECFA - Jekino
distribution, Belgium

Céline Ravenel,
President of ECFA -
Cinéjeune festival,
France



Reinhold T. Schöffel,
Bundesverband
Jugend und Film
e.V., Germany

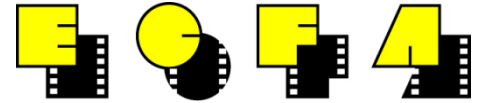
Malene Iverse,
copenhagenbombay
Denmark

Petr KoliHz,
ceskatelevize,
Czech Republic

Petra Slatinsek,
kinodvor, Slovenia

And a new member : **Tanja Milicic,** Pula Film
Festival / Kino Valli, Croatia

Become an ECFA member!

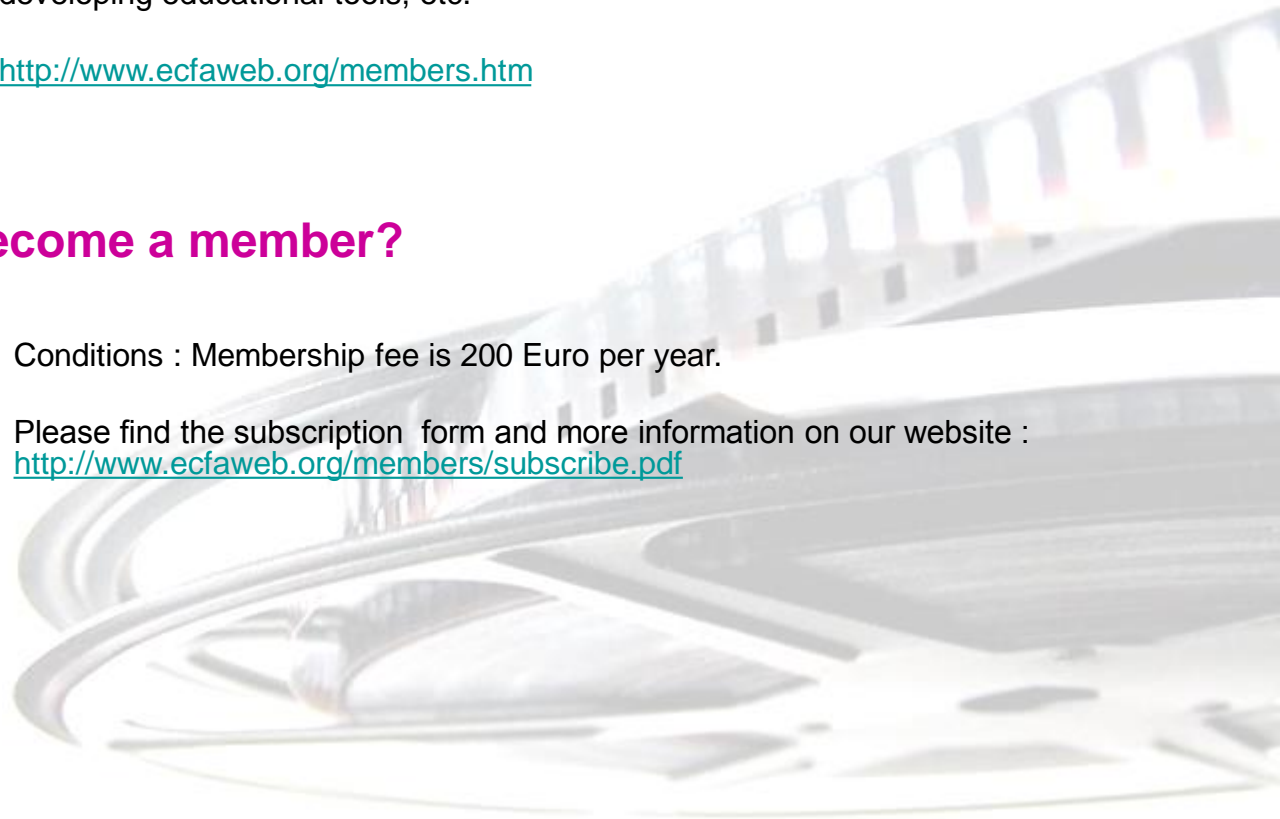


Who are the members?

- All person working in film festivals, film makers, producers, sales agents, distributors, exhibitors, TV-programmers, and film educators and who wants exchanging practices, working together, promoting high quality films, developing educational tools, etc.
- <http://www.ecfaweb.org/members.htm>

How to become a member?

- Conditions : Membership fee is 200 Euro per year.
- Please find the subscription form and more information on our website : <http://www.ecfaweb.org/members/subscribe.pdf>



The Board meetings and another meetings:

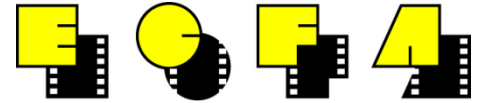
- 3 board meetings are organized, and one AGM per year
- In order to keep up with the latest tendencies in the field of children's film, board members attended various meetings (seminars, forum, expert meetings, Creative europe presentations, etc)

ECFA Journal

ECFA publishes 4 issues of the ECFA Journal per year, that does a spotlight on :

- **New ECFA members**
- **communication with creative individuals in the industry**
- **involvement in comprehensive projects**
- **New productions**
- ...
- <http://www.ecfaweb.org/journal.htm>

Activities of ECFA



ECFA website + Facebook

The official **ECFA site www.ecfaweb.org** was built with further news from various sections in the field of films for children and youth:

- **production,**
- **distribution,**
- **education**
- **and festivals**

You can find also all information about the ECFA's news, projects, awards, members, etc.

<http://www.ecfaweb.org/index.htm>

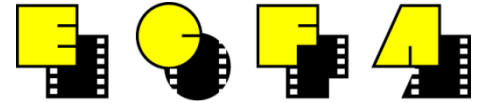
ECFA is becoming more active on Facebook. We managed to boost up the 'likes' to **more than 500**.

ECFA's Facebook address:

<http://www.facebook.com/EcfaEuropeanChildrensFilmAssociation>



Some projects



The “Rainbow” project : Fighting against homophobia

ECFA partnered in the ‘RAINBOW project’, focusing on the right to sexual identity and the fight against homophobia.

The project’s main objective is the development of knowledge about gender stereotypes and homophobia at all levels of education in Europe, amongst students and the adults who are responsible for their schooling.

In 2013 some member festivals organized a local presentation of the “Rainbow” project.

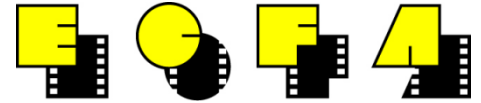
- **MICE - Jordi el Mussol Cultural Asoc. (E) – January 2013**
- **European Youth Film Festival Flanders (B) – February 2013**
- **Youngabout International Filmfestival (I) – March 2013**
- **Ciné Jeune de l’Aisne (F) – April 2013**
- **Kristiansand Film Festival (N) – April 2013**
- **Olympia Film Festival (GR) – December 2013**

Seminars on “Parents, teachers and other problems” in Kristiansand (April 26 , 2013) and in Chemnitz (October 17, 2013)

What roles can adults play in children’s films?

http://www.ecfaweb.org/projects/filmmaking/Chemnitz2013/ECFA_Seminarie_Chemnitz_Germany.pdf

Some projects

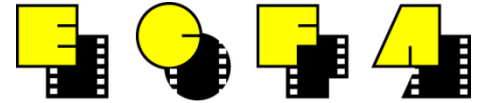


ECFA Award 2013

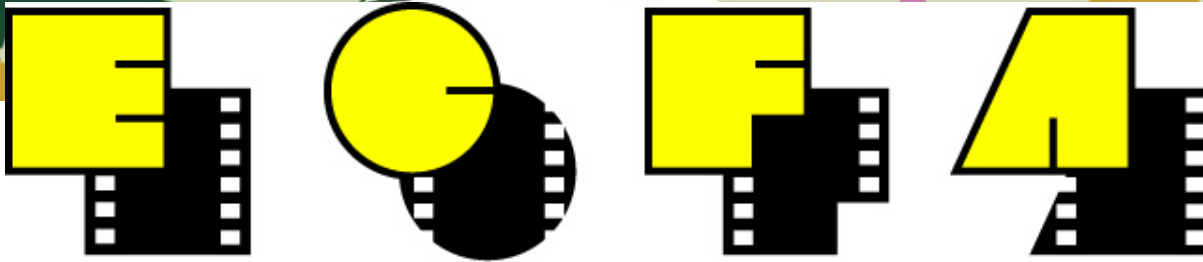
10 festivals organized an ECFA jury in which 28 different ECFA members were presented :

Festival	Time	Jury members	Awarded film
European Youth Film Festival (B)	Feb 9-17	Florine Wiebenga Fusun Eriksson Gianvincenzo Nastasi	La (nouvelle) guerre des boutons (F)
BUFF Filmfestival (S)	March 11-16	Marketa Pasmova Nicolay Schultz Nils-Thomas Andersson	Esquil & Trinidad (S)
Ciné Jeune de l'Aisne (F)	April 5-12	Elise Van Beurden Even Thunes-Jensen Artur Dauti	Ernest & Celestine (F)
Kristiansand International Children's Film Festival (N)	April 22-28	Tonje Hardersen Nicolay Schultz Tanja Milicic	Bitch Hug (S)
Zlin Film Festival (CZ)	May 27-1	Marta Grzesiuk Daniel Lundquist Gert Hermans	Mother I love You(LV)
Lucas International Film Festival (D)	Sep 22-29	Pamela Fisher Natasa Simunov Maciej Jakubczyk	Maman est en Amérique, elle a rencontré Buffalo Bill (F)
Schlingel International Festival (D)	Oct 14-20	Egmont Elschner Jo-Anne Blouin Lina Uzkuraityte	La cité rose (F)
Oulu International Festival (SF)	Nov 18-24	Michael Harbauer Pirjo Yli-Maunola Nataliya Tsegelnyk	Regret (NL)
Olympia Youth Film Festival (GR)	Nov 30 – 7	Sam Geuens Céline Ravenel Ivana Alpeza	Upside Down (D)
Alékino! Poznan (PL)	Dec 1 – 9	Mika Anttolainen Joan Parsons Michael Harbauer	Shell (U.K.)

Projects in 2014



- Lobby work
- Follow up of the ECFA Award
- Follow up of the regulations/calls of proposals within Creative Europe.
 - Lobbying about the new criteria's of Creative Europe (distribution, festivals, etc)
 - Application of ECFA to grown up the website, database for literacy media and to organize a cycle of ECFA seminar
- Communication & promotion of ECFA
 - Journal, Website, Facebook, Clip, Badges, Posters
- The co-organization of the Seminar on Documentary films for children – Sept, Köln, D.
- Future seminars within the label ECFA



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Let's join us!

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Facebook page:

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